



Advertising at City Facilities

The City of Brentwood Parks and Recreation Department offers unique marketing opportunities to advertise your business or organization at Sunset Park Athletic Complex and the Brentwood Family Aquatic Complex for a six-month period beginning in April and ending in September. A diagram of placement options is attached. Please consider the following marketing opportunities for your business, organization or event.



Light Pole Banner

- Double-sided advertising space available
- Advertising surface is 22 square feet total
- 30" x 6' wind-resistant brackets constructed with heavy weatherproof vinyl
- Poles located at Sunset Park Athletic Complex with an average six month attendance of 142,000 and the Brentwood Family Aquatic Complex with an average six month attendance of 51,000.
- Cost: \$1,300



Diamond Sign

- Available at Sunset Park Athletic Complex only
- 3' x 3' aluminum diamond shaped sign mounted on the outfield fence line on Fields 1-4
- Single-sided advertising space
- Advertising surface is 6.25 square feet
- Cost: \$1,000

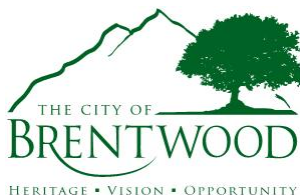
Submitting Your Advertisement/Artwork:

- Preferred file format: Vector image EPS (Encapsulated Post Script) file format with FONTS OUTLINED. –OR–
- Print quality pdf (high resolution) with ALL FONTS EMBEDDED.

For More Information:

Sue Barry, Recreation Supervisor
(925) 516-5363 or sbarry@ci.brentwood.ca.us.

Mailing Address: City of Brentwood
Parks and Recreation Department
708 Third Street
Brentwood, CA 94513



PARKS AND RECREATION DEPARTMENT

ADVERTISING AT CITY FACILITIES CONTRACT

Business Name: _____

Date of Contract: _____

Contact Person: _____

Email: _____

Address: _____

Phone: _____

Fax: _____

Business Phone: _____

Cell Number: _____

Type	Quantity	Price (Each)	Total	Payment Information
Light Pole Banners 30"W x 6'H		\$1,300		<input type="checkbox"/> Check Check No. _____ <input type="checkbox"/> Cash <input type="checkbox"/> Mastercard or Visa
<input type="checkbox"/> Brentwood Family Aquatic Complex <input type="checkbox"/> Sunset Park Athletic Complex				
(Sunset Park only) 3'W x 3'H		\$1,000		
Notes:				

Terms & Conditions

- Advertisers shall remit payments according to the payment terms. The City of Brentwood ("City") will not post advertisement signs in which payment has not been received.
- The City reserves the right, at its sole and absolute discretion, to refuse to publish any advertising and all advertising shall conform to the attached "Advertising Policy".
- This contract shall be binding on the Advertiser, and in effect, only when signed, approved and accepted by the Director of Parks & Recreation of the City.
- Request for sign placement is on a first-come, first-serve basis.
- Final approval of all advertising content and placement at the facility will be given by the Director of Parks & Recreation.

City of Brentwood

Advertiser

Craig D. Bronzan, Director of Parks and Recreation

(Signature)

Date

Printed Name